

What's New



Fall River, WI 53932

PARLOR PAL: **Parlor Pal's** acidifying capacity makes it useful for ammonia control in free stalls, tie stalls, calf pens, or anywhere ammonia levels are too high. More importantly, substituting **Parlor Pal** for copper sulfate in footbaths 50% of the time saves a bundle. The savings are calculated below.

5# copper sulfate per 100 cows	\$0.95/lb X 5# = \$4.75/treatment.
5# Parlor Pal per 100 cows	\$0.379/lb. X 5# = <u>\$1.90/treatment.</u>
Savings	\$2.85/treatment

For every 100 cows, your dairy customer can save up to \$2.85 per treatment. How often does your customer treat with a copper sulfate footbath? Once per week is a savings of \$148.20 per 100 cows per year. The presence of **Parlor Pal** lowers the pH of the urine below 3.0 thus converting the ammonia to ammonium sulfate. Ammonium sulfate is stable and will not convert back into ammonia.

- ✓ Low cost Ph reduction for footbath and bedding.
- ✓ pH reduction that exceeds copper sulfate.
- ✓ pH reduction to biologically effective low levels.
- ✓ Low addition rate for proper pH reduction.
- ✓ Compatible in any footbath rotation program.
- ✓ Effective replacement for copper sulfate in footbaths.
- ✓ Environmentally friendly... no heavy metal discharge concerns.
- ✓ Safe dry product conveniently packaged in 50 lbs. bags.

ELIM-A-FLY™: For your customers who want to feed **Clarify®** through their pasteurized milk **Elim-A-Fly™** is one way to accomplish it. **Elim-A-Fly™** comes in two package sizes... a 22.05 pound bag (10 kilograms) or an eight pound pail (4 pails per case). Encourage your customers to start now because the ideal time to start was April 1. The cost is only \$0.01/calf/day.

IDO: Quality Products, Quality Service, Competitive Prices

Thank you for your business.

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