

What's New



Fall River, WI 53932

IDO BRAND MILK REPLACERS NEWS: Two changes are coming to **IDO brand milk replacers** and private label milk replacers manufactured by **Milk Products**. The first, a relatively minor change, is a bag change. Pinch bottom bags will replace sewn open mouth bags. At the same time the cup size in most **IDO brand name milk replacers** and all private label milk replacers (made by Milk Products) will increase to 12 oz. There **will not be** a sticker on the bag announcing the change. You will know the change happened when you see the pinch bottom bag. The feeding directions are revised to reflect the 12 oz. cup. For private label milk replacers (made by Milk Products) the next order will contain the 12 oz cup and the feeding directions will reflect that change.

Why change to a 12 oz. cup? Many calf raisers desire to grow their calves faster and calves have genetics to respond. The additional energy and protein improves the immunity to disease. The extra milk replacer will help keep calves healthier when we are forced to remove growth promoting antibiotics January 1, 2017. Some calf raisers are feeding free-choice milk replacers. Calves grow faster fed free-choice milk replacer. Calves fed free-choice milk replacer tend to eat less calf starter at weaning. Therefore, sometimes the calves lose the growth advantage after weaning. Generally, a free-choice fed calf consumes twice as much milk replacer as a limit fed calf. A good compromise is to increase milk replacer feeding rate by 20%. Your customers can grow their calves faster with less chance for an after weaning slump **and** keep costs down. If all your customers switch to 12 oz. per feeding, your milk replacer sales increase 20%!

IMMUN8 CLOSE OUT: Even though **Immun8** is an excellent product, we have six other mycotoxins binders in stock, and I have decided one has to go. The regular price is \$54.50/50#. The close out price is \$27.25/50# delivered. We have 50 bags in stock. The feeding rate is 1 oz./cow/day. First come, first serve.

NON-GMO FEED: We work with a feed mill that is manufacturing non-GMO feed. If you have customers asking for non-GMO feed we can get it for you. Give us some feed back.

IDO: Quality Products, Quality Service, Competitive Prices

Thank you for your business.

5/6/16